



NO MORE ASSUMPTION  
TO FIND YOUR **MARKETING TECHNOLOGY** PARTNER



PT. KODE EVOLUSI BANGSA

Research to Reach Humanity



**DO YOU NEED MARTECH  
EXPERT?**

**OR**

**DO YOU NEED A GROUP OF  
RESEARCH-BASED EXPERT SOFTWARE  
DEVELOPER?**



Can't find one?

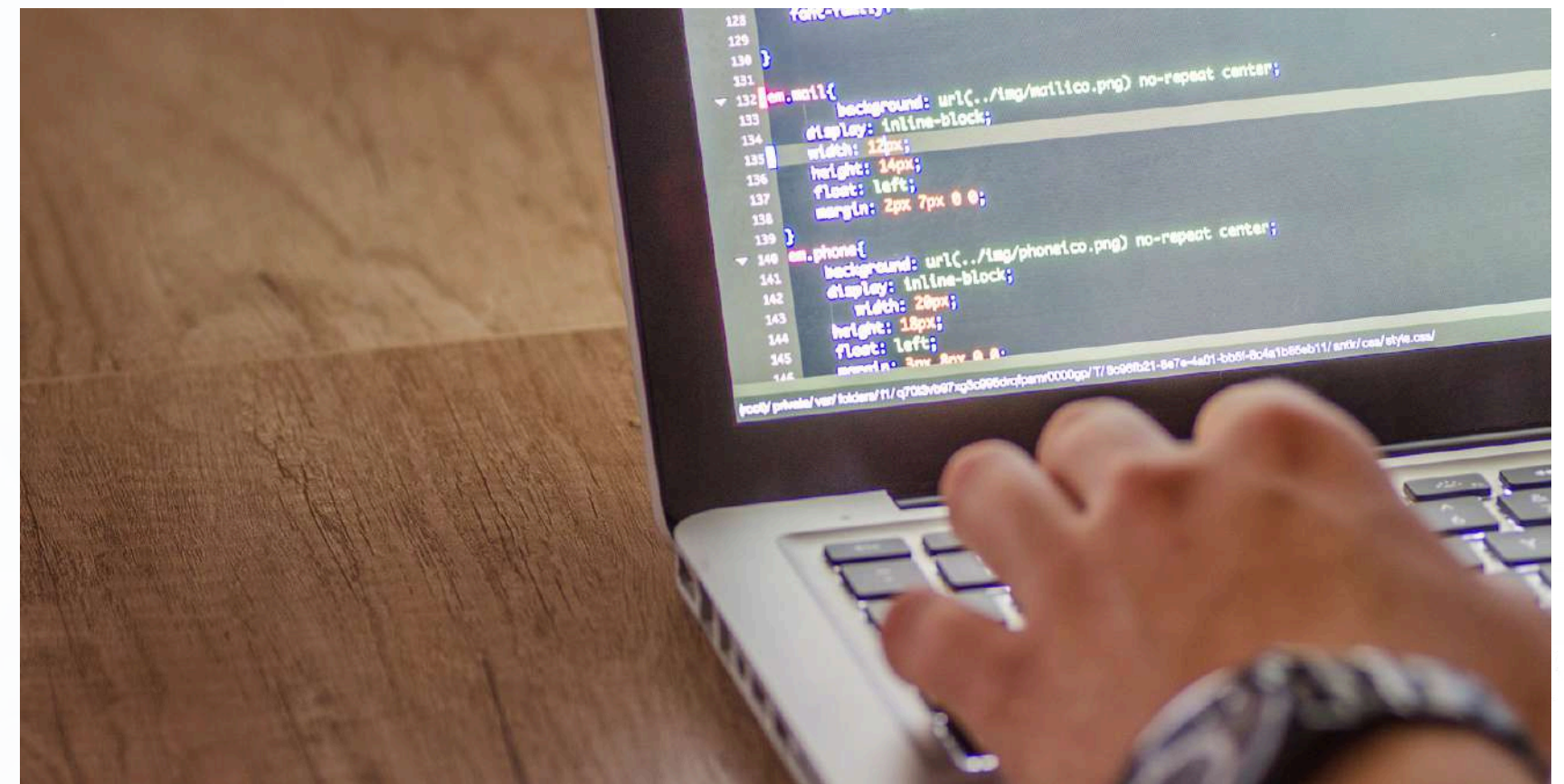
**A RESEARCH-AS-A-SERVICE COMPANY  
ON DIGITAL COMMUNITY MANAGEMENT  
&  
MARKETING-TECHNOLOGY**

# Why Consider Us?

## About Kodegiri

- **Kodegiri** starts from a humble beginning: **a community of laid-off developers during the COVID-19 pandemic in 2020.**
- Transforming into one of the market-leading on the **Marketing Technology & Digital Community Expert** in South East Asia.
- Having been acquired by STAR, we help Clients and educational institutions solve their technological and human quality issues by combining **The best project & resource management & 25+ years of experience.**
- Inheriting **customer excellence** from STAR group, we became a reliable Martech & Digital Community partner for **world-class brands** (Minaqu Indonesia, Nusa LLC (USA) , Gramedia, Gamatechno, STAR Indonesia Group, Accelbytes, KeDA tech, M-Cashier International (Kenya), Ifabula, BPJS Ketenagakerjaan etc.)

COMBINING TECHNOLOGY  
AND HUMANISM



# Benefits for You

## DATA-DRIVEN RESEARCH TO BOOST YOUR CONFIDENCE

Stop deciding with assumptions and invest your money in unreal facts! Our **Research-as-a-Service (RAAS)** approach ensures that everything you want to develop or run with us will be researched thoroughly and avoids past mistakes: Invest in something that has no R-O-I whatsoever for your business.

## HASSLE-FREE; WORK AS YOUR OWN TEAM

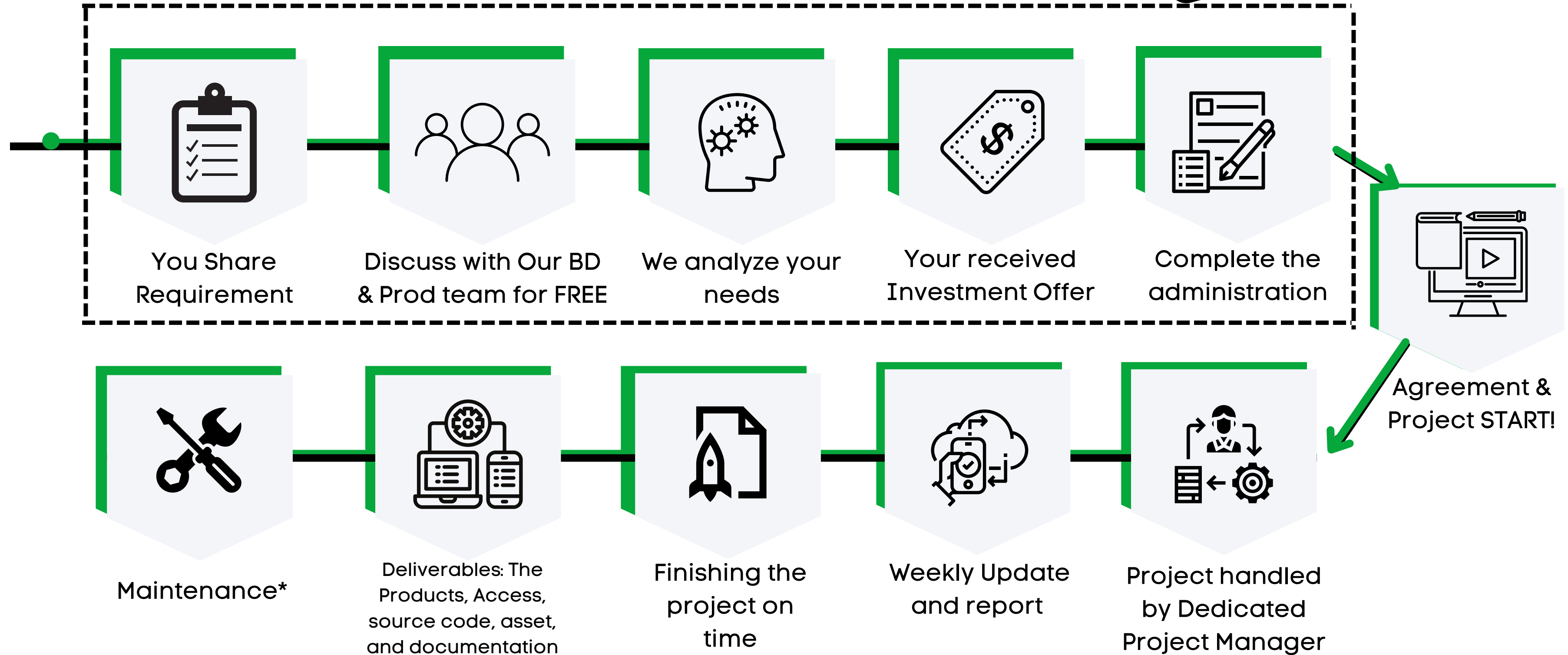
Having been acquired by STAR, Kodegiri, then, is a "Young" STAR Software Indonesia, which means we inherited the **experience** of serving our clients using the "Indonesian Manner" for the **last 24 years**, the combined knowledge of European Standard resources and project management will help you finish the biggest and tightest project you have.

## MONEY-BACK GUARANTEE

We are not afraid on giving back your investment if the milestone of project is not achieved. You may even cut the contract if you feel our service is not up to your standard. However, would you really need to do that? :)

# How to Start Consulting?

**FREE**



\*applied based on agreement

# RESEARCH-BASED SERVICE

No need to work, just sit back and relax



## STAR'S MARKETING RESEARCH & DATA MANAGEMENT (MADAM)

Say no to a marketing strategy with no data & revenue target! MADAM is STAR's standardized RESEARCH to help you analyze your target market to line your marketing and sales strategy.



## CUSTOMER RELATIONSHIP MANAGEMENT (CRM) SYSTEM + SALES SUPPORT

You'll get free support from a specialist to utilize CRM as a data monitoring platform to improve your sales performance. .



## TEAM-ON-DEMAND: MARTECH (TOD)

Need several people to join your project as your team without spending any effort to find one? we will give them to you. They will work as your team without the hassle of recruiting and retaining them.

# MARKET EXECUTOR SERVICE

## META<sup>TM</sup> TECHNOLOGY EXPERT



### ALL ROUND DIGITAL COMMUNITY ACTIVATION (ARDCA) + MARKET-PLACE

An Approach of activating & Managing Community based on 25 years of STAR's Experience & Meta Digital Community Management Guidelines to enhance your business



### META ADS & SEO SERVICE

Consists of Meta Business Suits, IG/FB Ads, Meta Spark and Meta Digital Community Management, we help you utilizing Meta's technology even the programming language used by them (React JS). Combined with AI-based SEO.



### CHANNEL REFERRAL PLATFORM (CRP)

Single-page to harvest all your referral marketing data! No more referral Marketing data missing from your campaign. Supported by data management platform.



**SPECIAL**

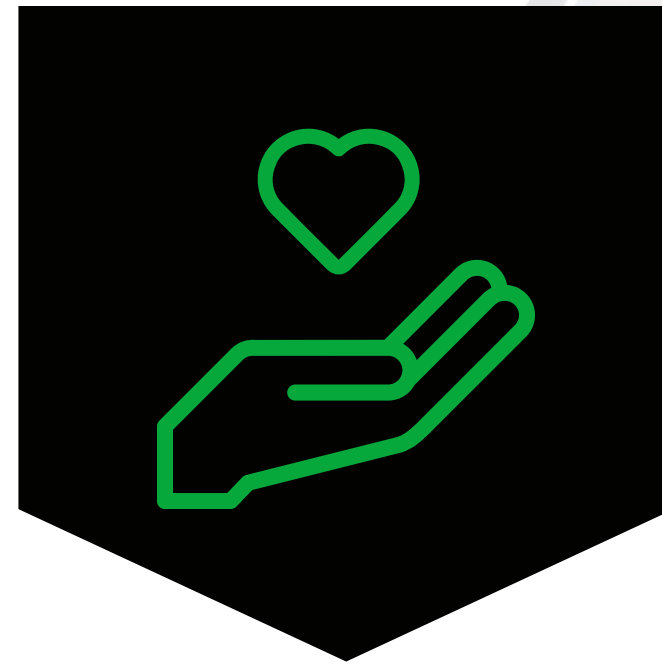
# Community Service & Product

## Human Development for Better Business



### **KODEIN (COMING SOON)**

an AI-based CRM platform that synergizes all efforts of marketing & sales in one single platform for easier monitoring, executing, and controlling to create maximize the result of sales.



### **KODEBERKAH: CHARITY**

Kodegiri Berbagi Sedekah: You'll be involved in supporting a series of programs of giving scholarships & donations to those who need them (Orphans) taken from 2,5% of the profit from our project value.



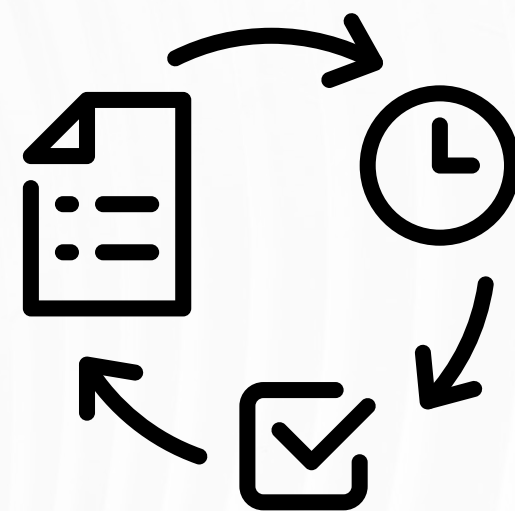
### **DIGITEFA; JOB PORTAL**

A hybrid learning service that offers training & certification in Digital Business skills, especially related to Marketing & Sales technology.

# STRENGTH



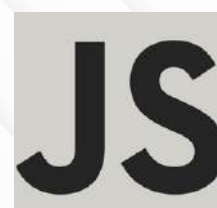
Research-based &  
Data-Driven  
**Marketing & Sales  
Management**



European Standard  
**Project & Community  
Management**



25+ Years of



# VALUES



## SPEED

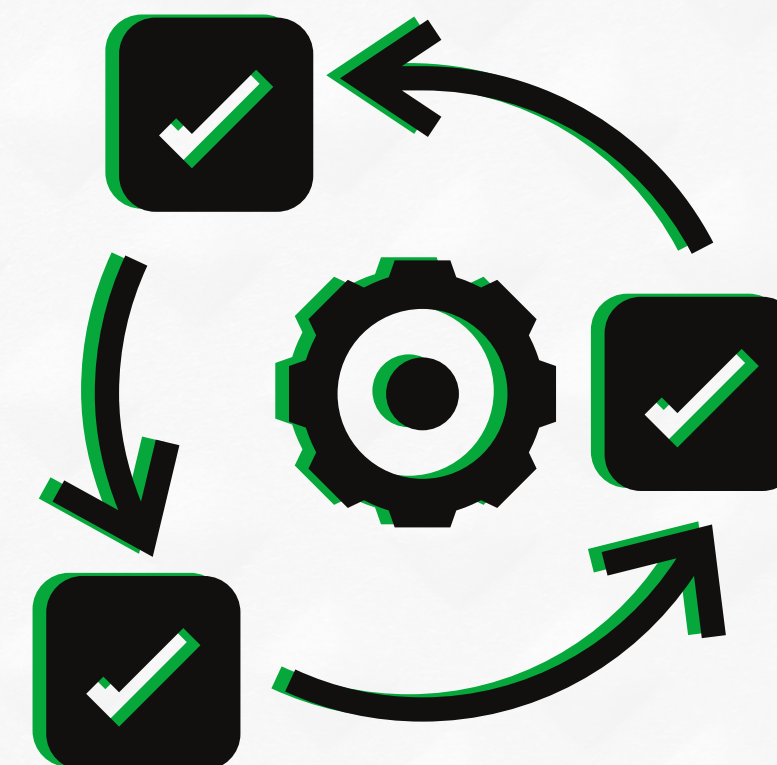
The best team is the most on-time!  
We believe it as we will make sure you'll get the fastest response and service from us.



## COMMUNITY-BASED

You'll get a dedicated team to make sure everything you request will be done. They feel like your own "internal team" rather than vendors.

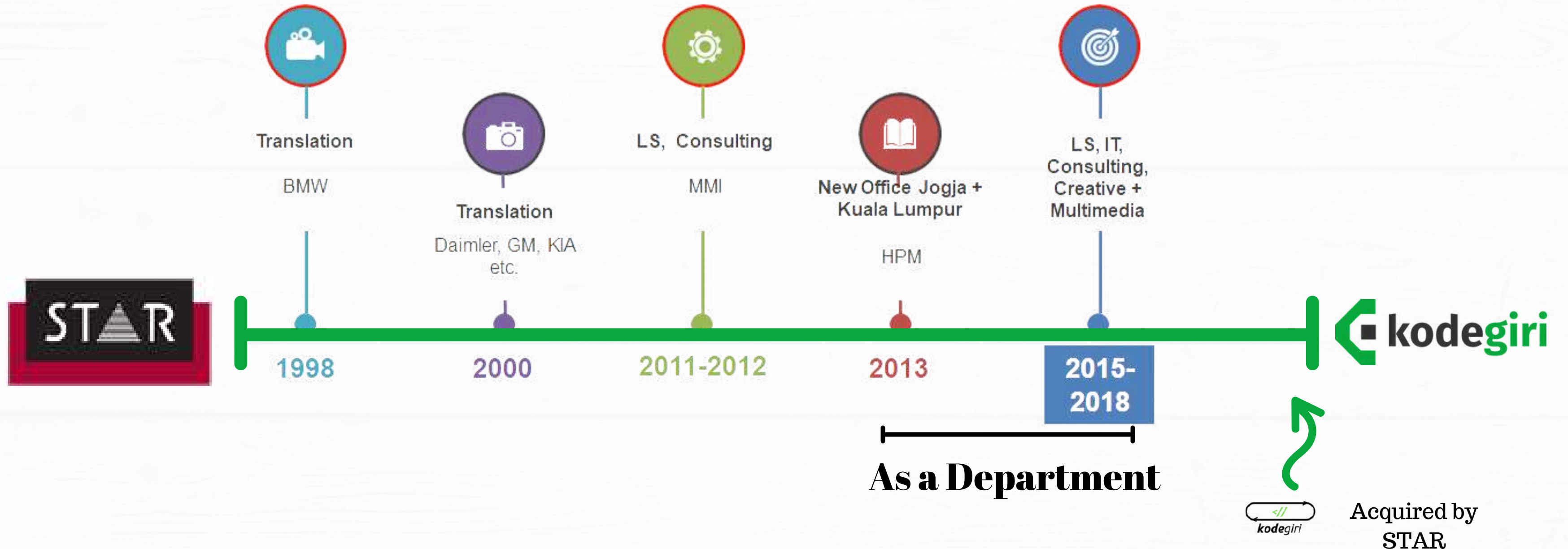
As Humane as Possible



## DATA-DRIVEN

Born from a group of people impacted by the initial Pandemic of 2020, we have a mentality to adapt and be agile in every changing situation, including requirement, case, and request that you may counter. With us, you'll never have to worry again!

# Our History



- From Founder's **Freelance** Job
- To Provide Opportunities for those who had been fired during the Pandemic

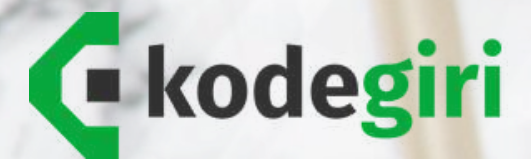
# minaqu

Indonesia



## E-commerce

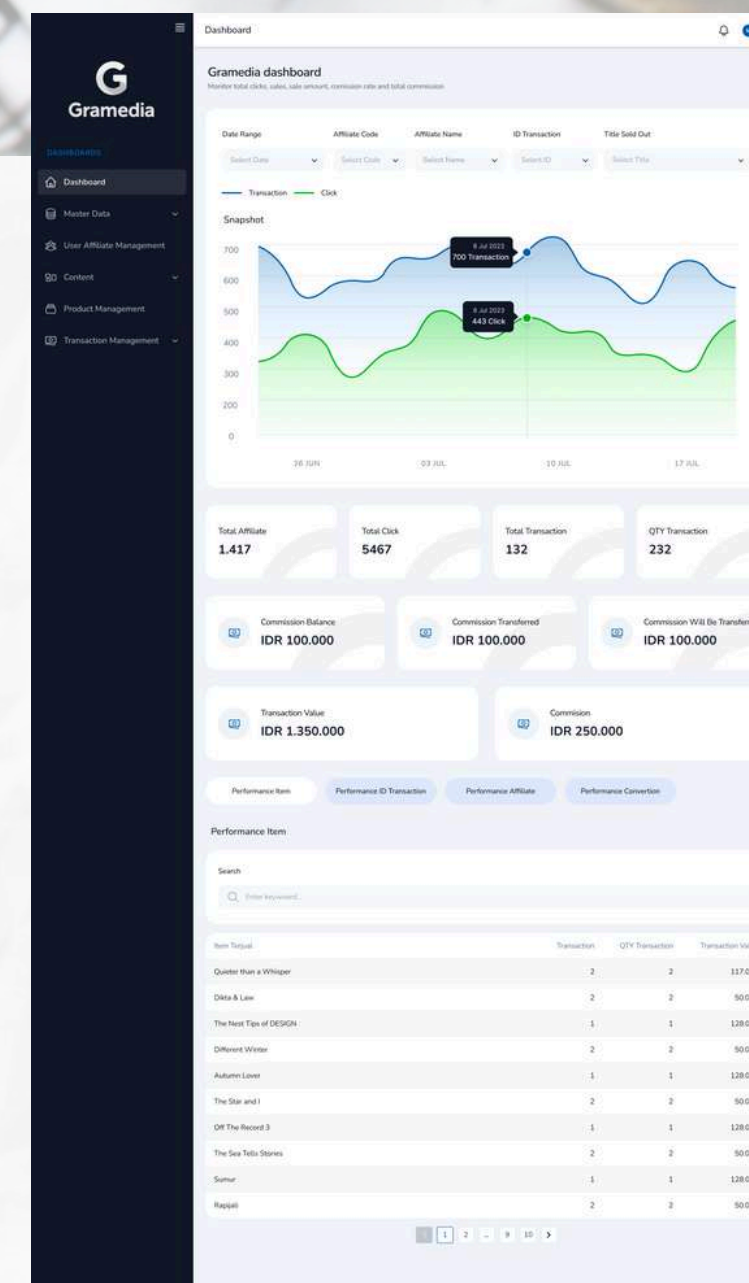
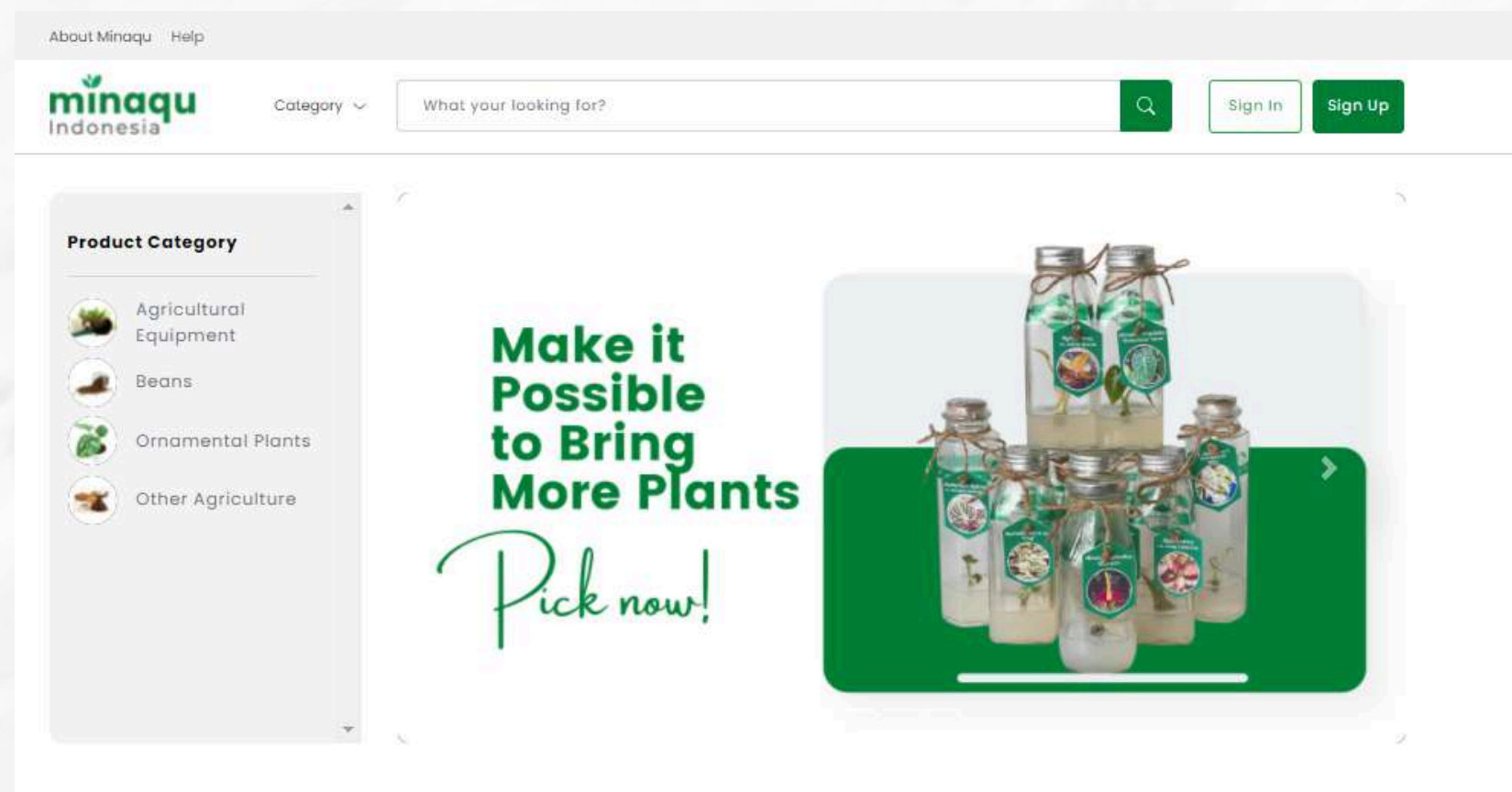
### Global agricultural platform



# Gamedia

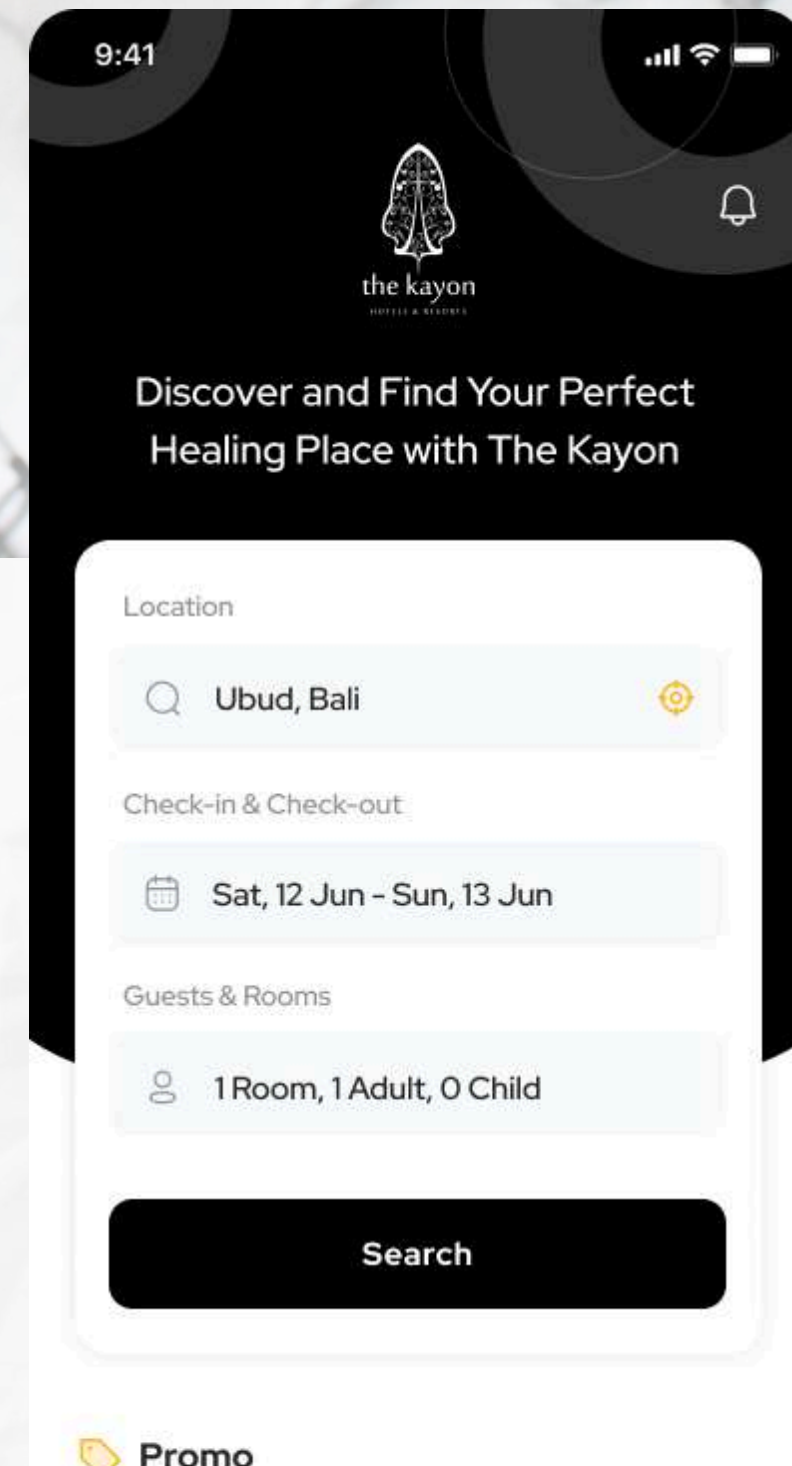
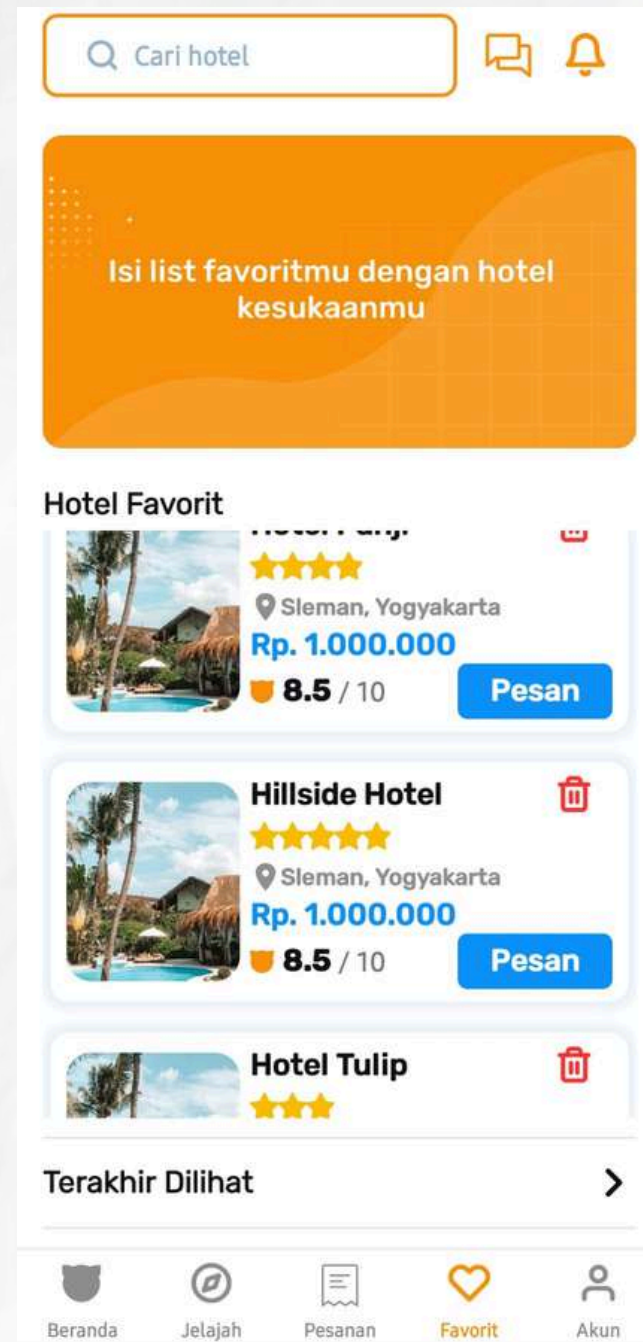
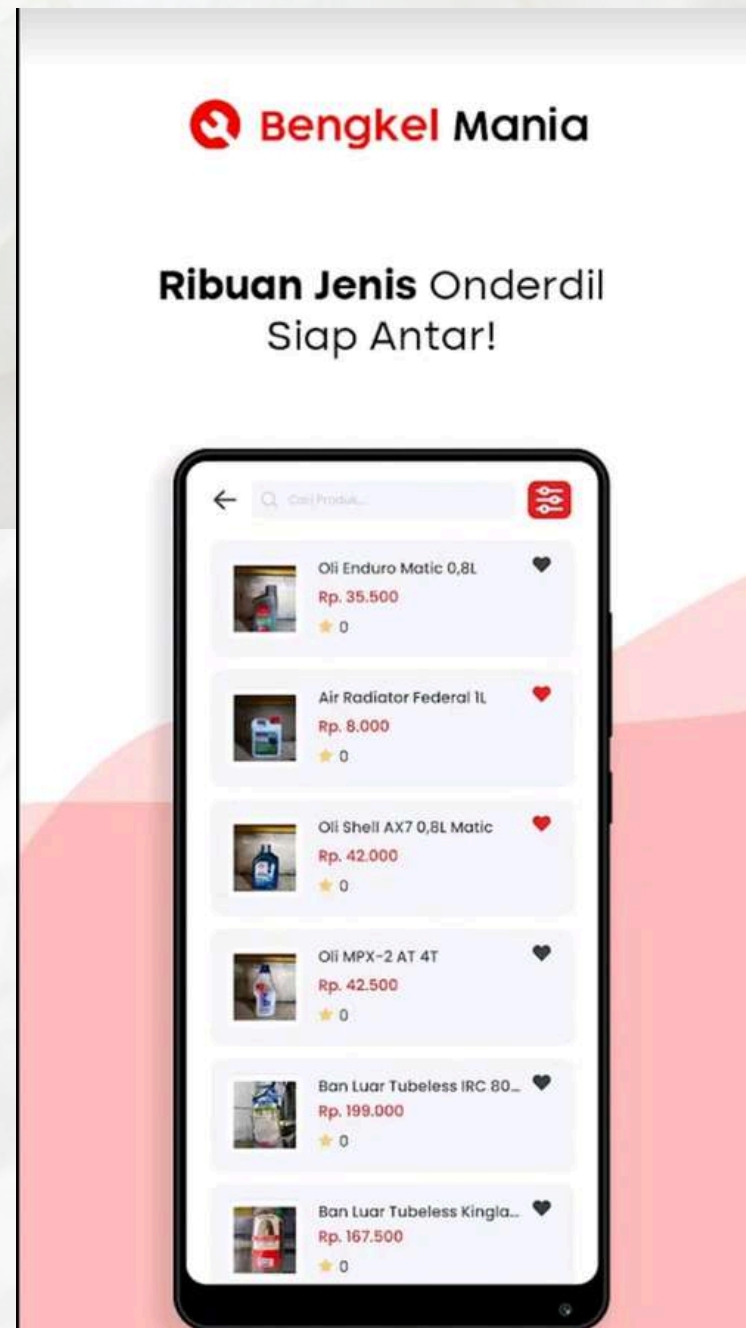
DIGITAL

## Affiliate/Referral Platform



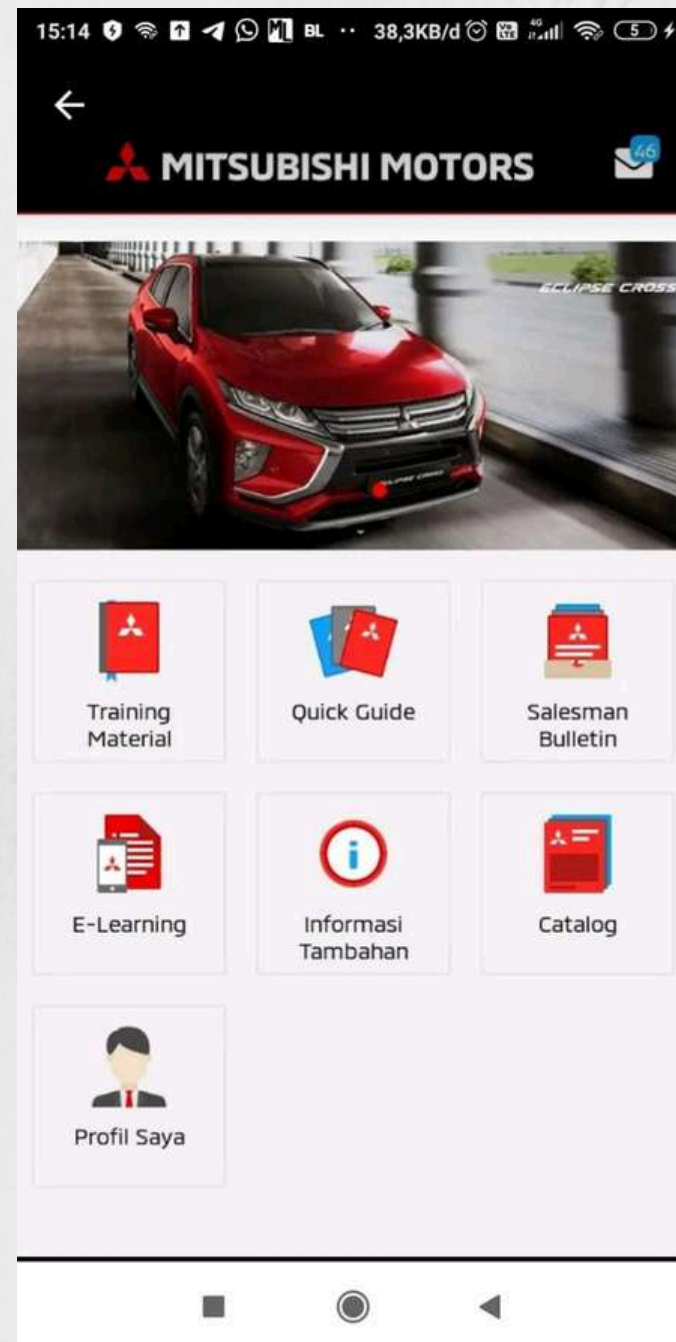
# Bengkel Mania

## Affiliate/Referral Platform

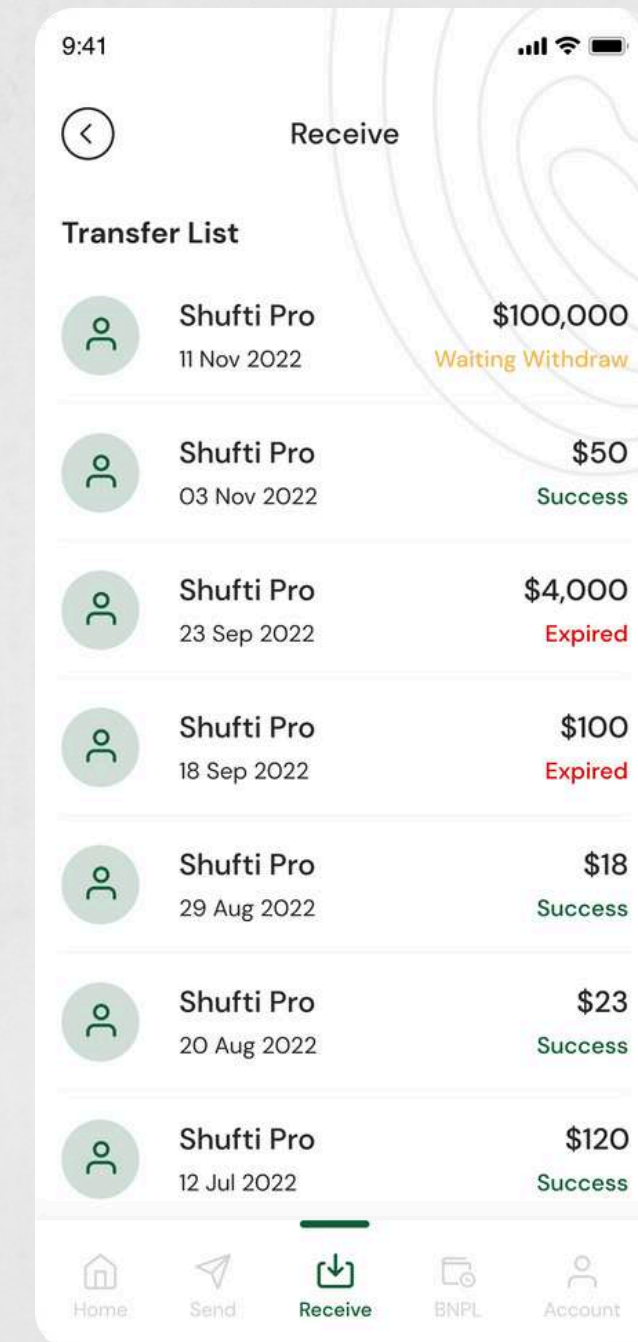
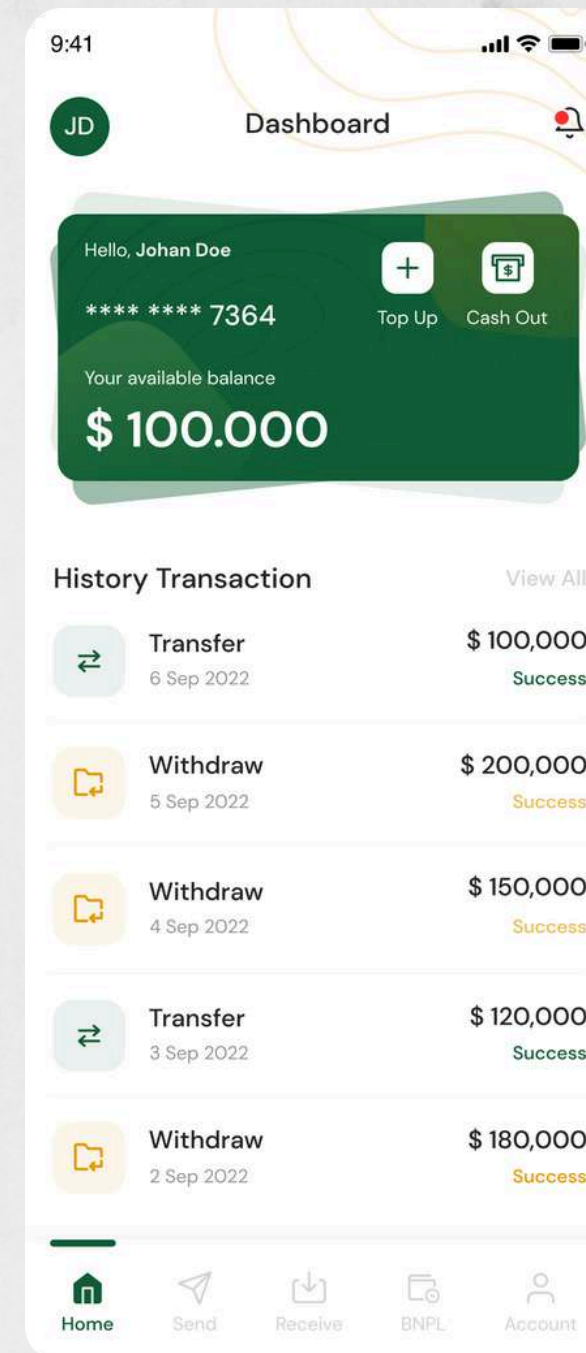


# Our Clients' Success

## Mitsubishi (Indirect Client from STAR)



## M-Cashier International (Kenya)



# Learning Management System (LMS)

Logo | Jurusan | Biaya | Hai, Fatonah

## Basic Manufacturing

Paket mata dari nol vs

Level 1: Rp 275.000, 4.7 (1128)

Level 2: Rp 275.000, 4.7 (1128)

**Special Price PELAJAR/INDUSTRI**

Dapat apa aja?

- Akses Kelas Sebarapa
- Free Update Materi
- Akses 8 Group Komunitas
- Free Akses Kelas Premium
- Trusi Pendukung Belajar
- Lembaran Pekerjaan
- Sertifikat Kompetensi

CERITA SUKSES

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Logo | Kelas | Biaya | Hai, Fatonah

## Checkout Kelas

Checkout Kelas sekarang untuk menikmati materi yang sangat menarik

1 Akun — 2 Pembayaran

### 1 Detail Akun

Belum punya akun? [Register](#)

Nama Depan:

Nama Belakang:

Email:

No Handphone:

Perusahaan / Institusi:

[Lanjutkan](#)

### 2 Detail Pembayaran

**Benefit Kelas**

Akses Kelas	Selamanya
Sertifikat Kelas	Tersedia

**Payment Detail**

Admin Kelas	Anisa
Harga Kelas	Rp. 300.555
Total Bayar	Rp. 300.555

**Transfer Pembayaran**

mandiri  
PT Unicam Indonesia  
10293969843847873

[Konfirmasi ke Admin](#)

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Logo | Mitra | Training | Trainer | Login

## Tingkatkan Skill mu sebagai Teknisi Profesional

Mulai training dengan mentor juara

[Training Sekarang](#)

Mitra kerjasama

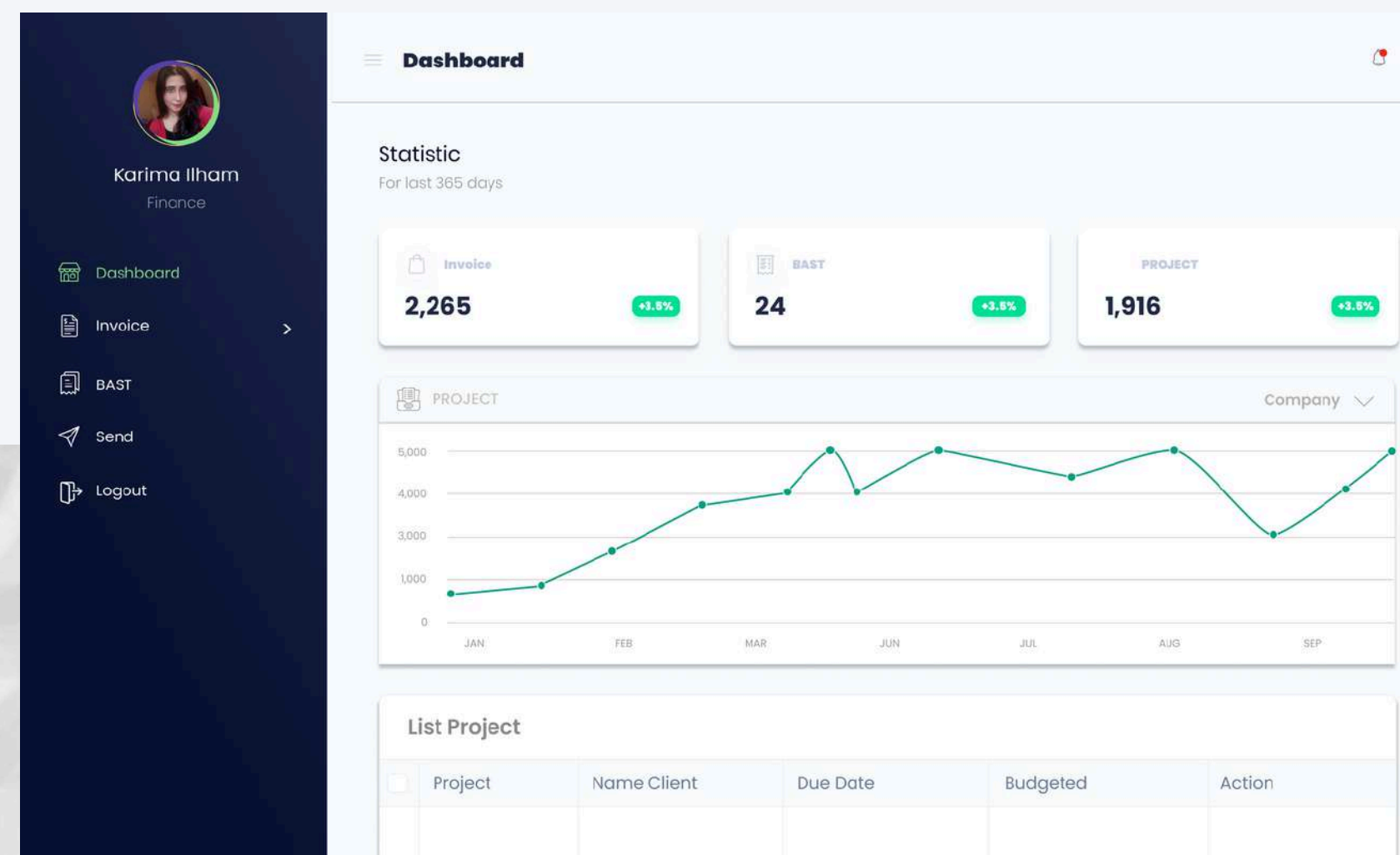
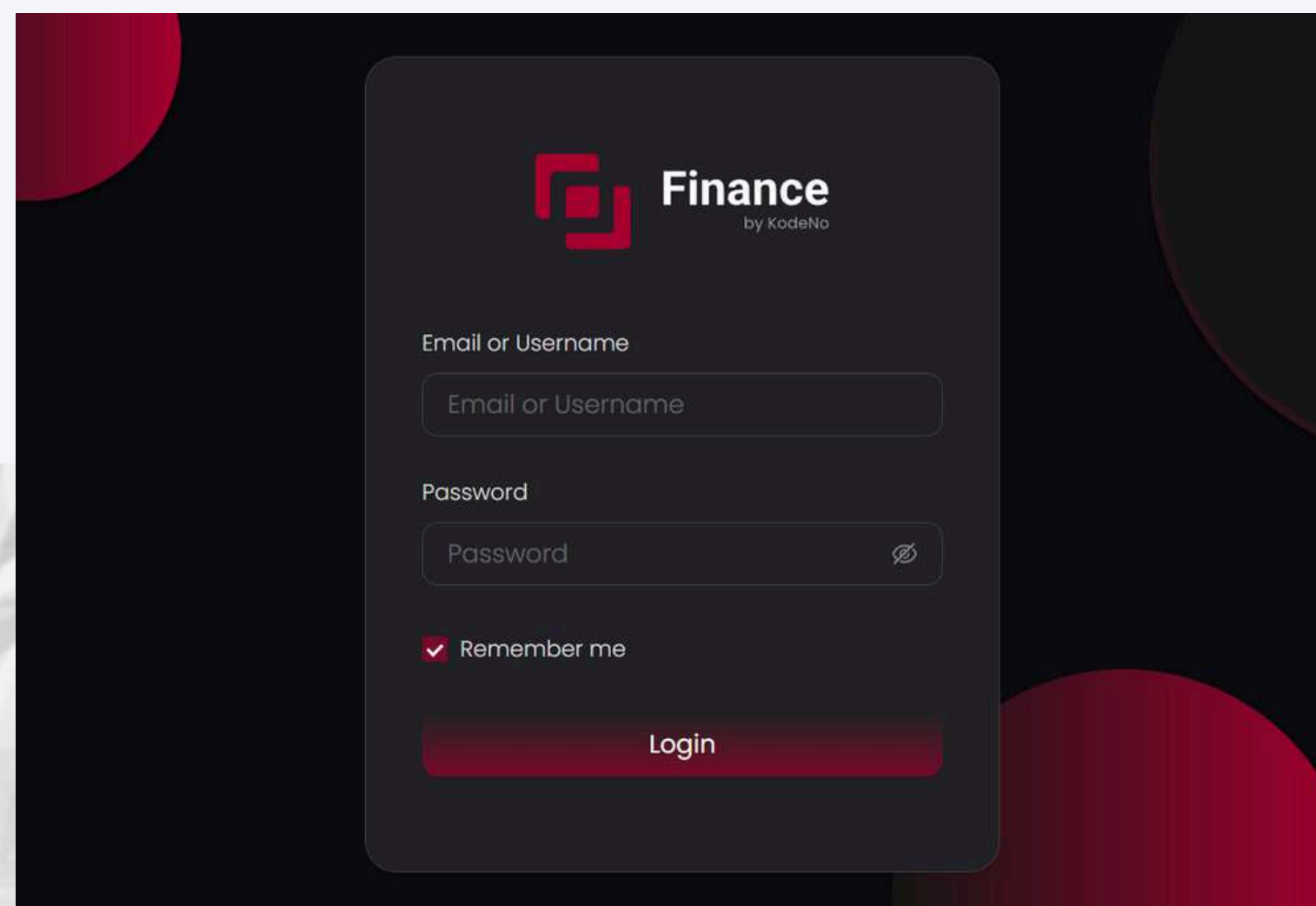
Materi Training

Trainer

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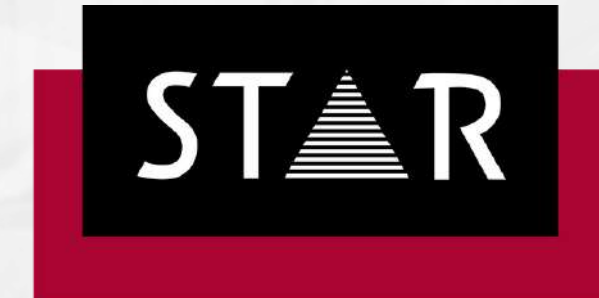
# KODENO Finance Software for PT STAR Software Indonesia



ERP System



# Team-on-Demand (ToD) & ARDCA



STAR Software  
Indonesia Member



**APOTEK ROXY®**  
TOWARDS A HEALTHIER LIFE



**SUPERRING**



# University Partner (STAR & Kodegiri)



**UNS**  
UNIVERSITAS  
SEBELAS MARET



UNIVERSITAS  
GADJAH MADA



Institut Teknologi  
**Telkom**  
Purwokerto





# Meet the Team



## **KUSUMA ADIWIJAYA**

Commisioner of Kodegiri;  
Owner & President of  
STAR Software Indonesia Group



## **DEDI ARFIANTO**

Commisioner of Kodegiri;  
and CEO Speeql Sdn Bhd;  
CEO of STAR Software Indonesia Group



## **CYCAS RIFKY**

Founder and CEO Kodegiri;  
Chief Technology & Strategy Officer  
STAR Software Indonesia Group



## **AFRIZAL LUTHFI L**

Co-Founder of KODEGIRI  
COO Speeql Sdn Bhd;  
CGO of STAR Software Indonesia Group



## **DHIMAS ROBY**

Head of Business Operation & Meta  
Expert



## **GAMENDRA CHASBULLAH**

Chief Design & Partnership Officer



## **LUCKY YUDHO**

Human Resource &  
General Affair



## **RANDA HIDAYAT**

Technology & Data Lead



## **MARINI AUDY**

Project Manager/Admin Specialist



## **GERALDIANA PUSPARANI**

Account Executive

**Supported by**  
**More than 50+ Remote Community**  
**members in South East Asia**

# How to Reach Us

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## EMAIL

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gamendra@kodegiri.com  
diana@kodegiri.com



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**+62 895-2903-5998 (Official)**  
+62 851-5999-2727 (Gamendra)  
+62 851-2110-9662 (Diana)



## WEB

<https://kodegiri.com/>



## INSTAGRAM

@kodegiri



## LINKEDIN

PT. Kode Evolusi Bangsa (KODEGIRI)



# LET'S DISCUSS!

from Indonesia for The World