# Ekodegiri PT. KODE EVOLUSI BANGSA

Research for you, Grow with you



# BUILDING AI SOFTWARE WITHOUT VALID DATA?

OR

# WASTING BUDGET AND TIME BY LAUNCHING "ASSUMPTION-BASED" DIGITAL CAMPAIGNS

that is why

KODEGIRI EXISTS TO PREVENT THAT.





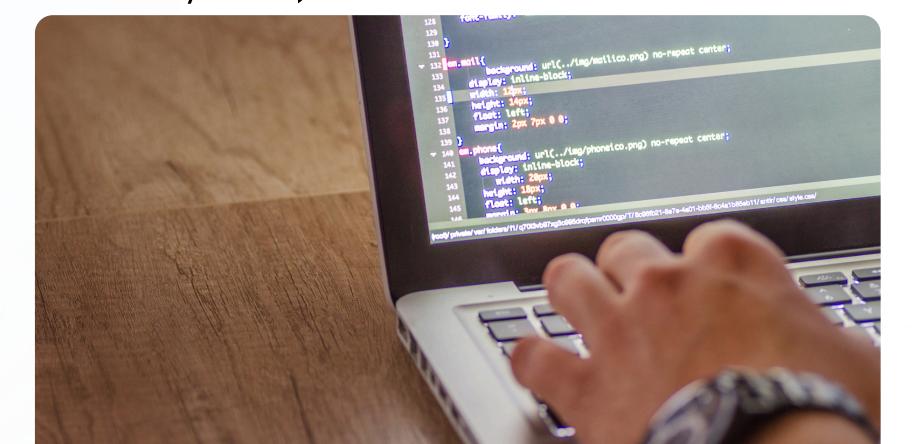
AN AI-RESEARCH & TECHNOLOGY
CONSULTANT & SERVICE





- Kodegiri is an AI-research technology company helping businesses unlock clarity before execution. We eliminate assumptions from marketing and product innovation by providing data-driven solutions, fast prototypes, and tech implementation support.
- We research for you, grow with you."
- Founded by community spirit during the pandemic, Kodegiri has now evolved into one of Southeast Asia's most trusted partners in Marketing Technology, Research-as-a-Service (RaaS), and AI Integration.

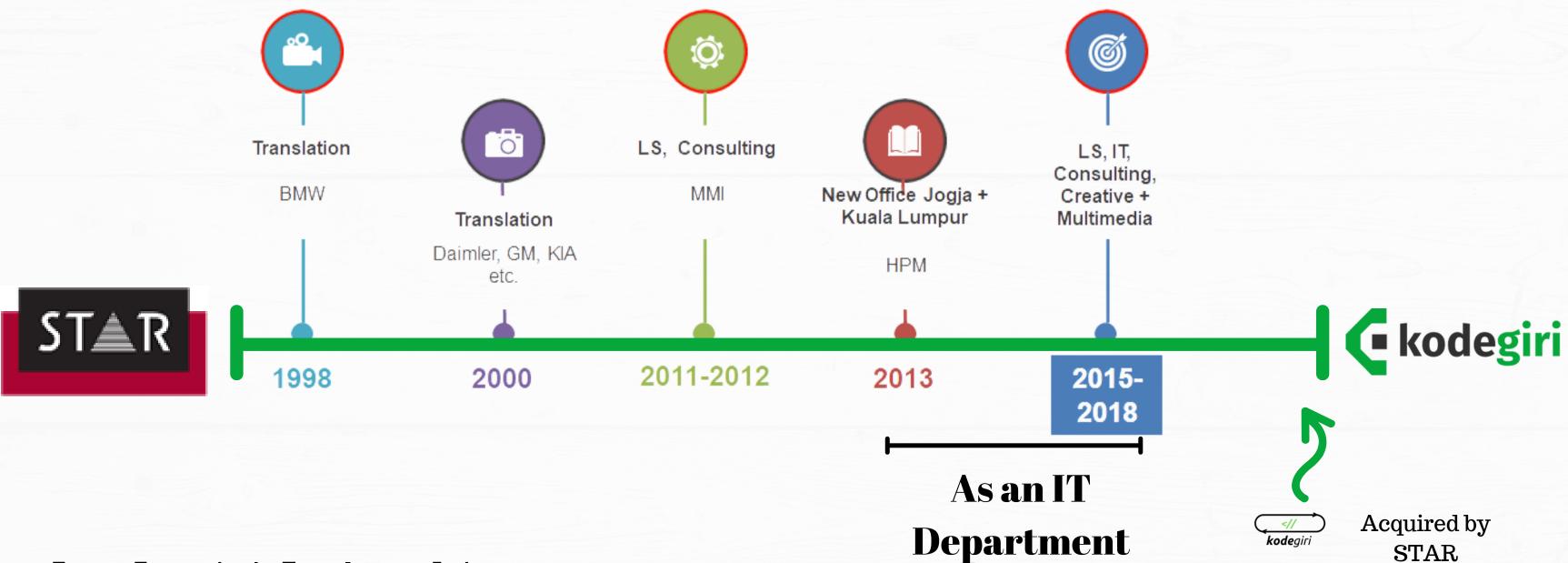
 Inheriting customer excellence from STAR group, we became a reliable AI Integration & Digital Campaign for world-class brands (Rolling SA (Switzerland), Nusa LLC (USA), Gramedia, Gamatechno, STAR Indonesia Group, Accelbytes, Software Seni, M-Cashier International (Kenya), Ifabula, BPJS Ketenagakerjaan and many more.)



COMBINING TECHNOLOGY

AND HUMANISM

### **Our History**



- From Founder's Freelance Job
- To Provide Opportunities for those who had been fired during the Pandemic



### DATA & RESEARCH

### Stop Deciding using Magic and Assumption



# STAR'S AI-MARKETING RESEARCH & DATA MANAGEMENT (MADAM)

Say no to a marketing strategy with no data & revenue target!
MADAM is STAR's standardized
RESEARCH to help you analyze your target market to line your marketing and sales strategy.

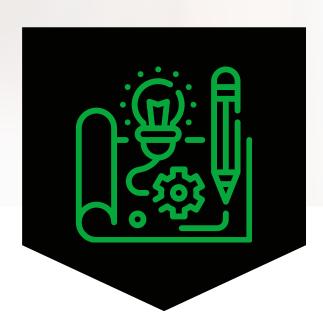


# INNOVATION TECHNOLOGY RESEARCH

Developing Software without any data and certainty is long gone.

Make sure any development will start with exact Problem

Statement, Data, and Solution to maximise your profit.



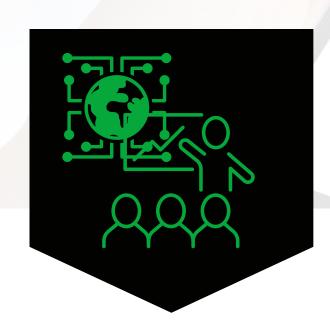
PROOF OF CONCEPT (POC)

Not sure to start any experimental project? create a Prototype that simply works and make sure that you can accelerate it further.



### AI-driven TECHNOLOGY SERVICE

Artificial Intelligence Integration for Your Business



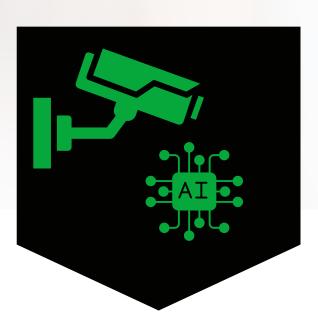
### AI-DRIVEN DIGITAL CAMPAIGN

Community-based digital campaign that helps a technology company market their product, making sure your company is relevant to the audience, then generates leads



# AITTA: AI TEACHING-LEARNING ASSISTANT

Powered by LLM technology, providing an Assistant that will help learners to be more critical and boost their learning curve.



VISION AI: 360 VIEW PLATFORM

Newest technology
collaborating with Nauchara for
surveilance, data gathering,
monitoring for Manufactur,
Shops, and even Mall,
enhanced with AI
capabilitieswith the most
customized variable ever





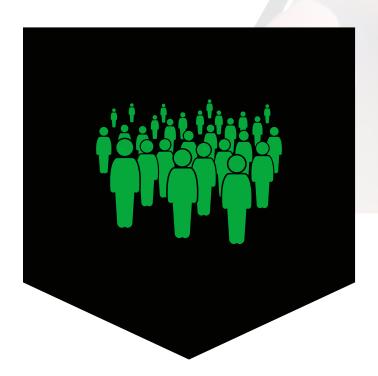
### Community Service & Product

### Human Development for Better Business



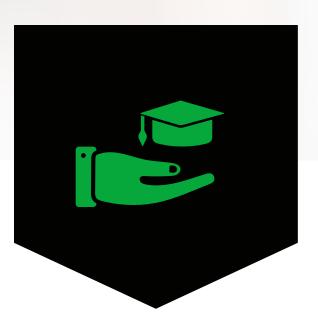
### SEKOCE: AI-DRIVEN EDUCATION

Special Edutech Department that focuses on developing "Brainware" by training human to use AI tools better and integrating AI into their career development



TOD-AI
TEAM-ON-DEMAND; AI

A semi-outsourcing team of AI experts and developer to support your digital needs.
Utilizing our widely known
Community of developers in Indonesia.

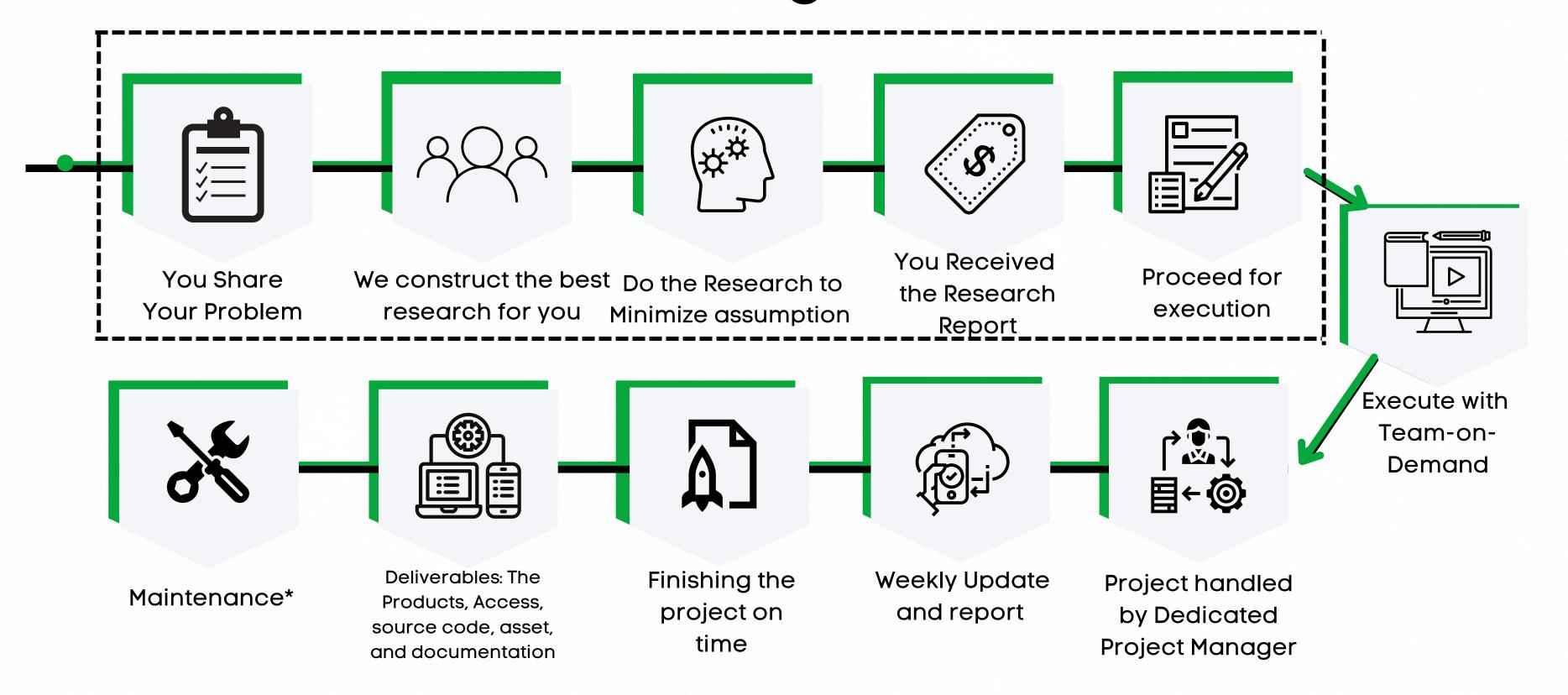


DIGITEFA; TOD PLATFORM

A hybrid learning service that offers training & certification in Digital Business skills, especially related to Marketing & Sales technology.



# How to Start Consulting?

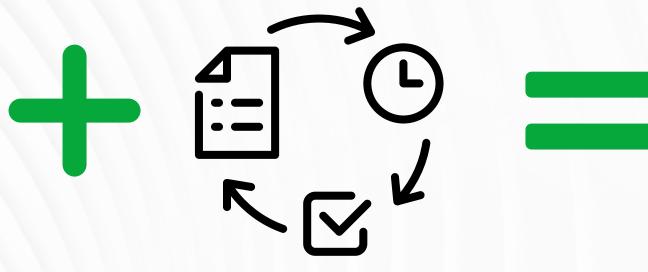




### STRENGTH



Research-based &
AI-Driven
Marketing & Project
Management



European Standard

Project & Community

Management















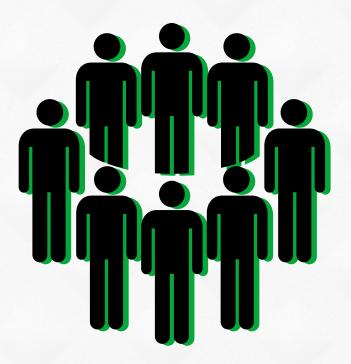


### **VALUES**



### **TRANSPARANCY**

No secrecy!
We uncover all conditions by data, any cost, challenge, and effort to help your company grow will be shown without any sugar-coating.

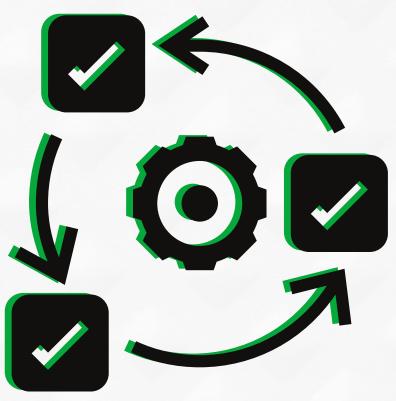


#### **COMMUNITY-BASED**

You'll get a dedicated team to make sure everything you request will be done.

They feel like your own "internal team" rather than vendors.

As Humane as Possible



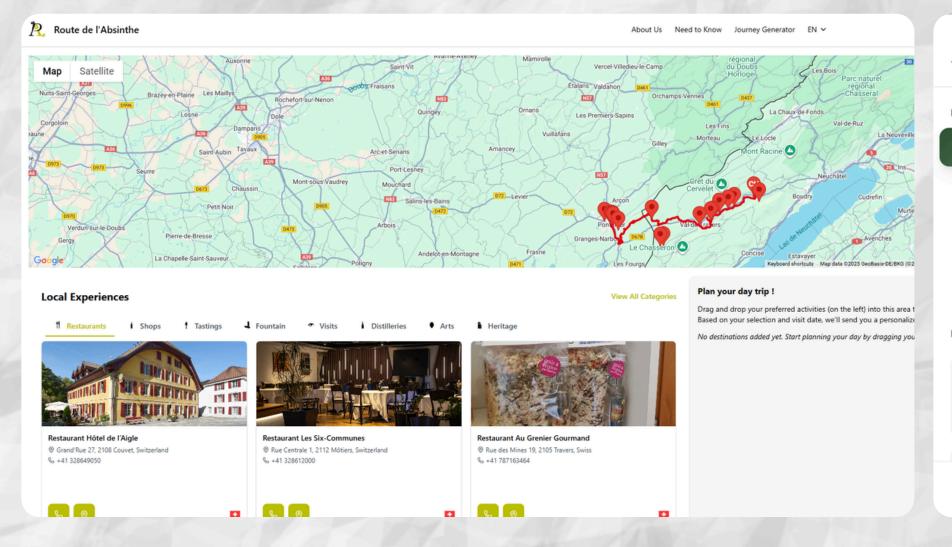
**DATA-DRIVEN** 

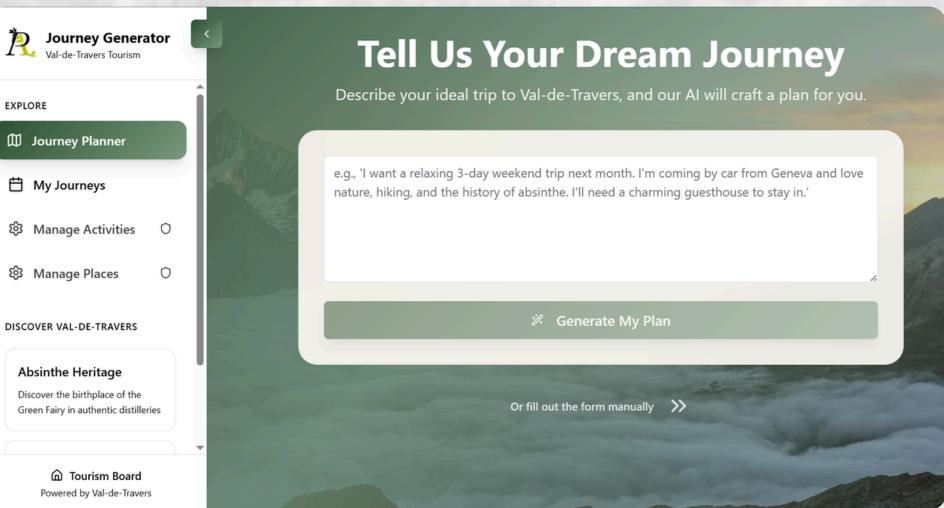
When working on projects, we are always using data, ensuring that the results align with existing needs.



# **kodegiri**

### Website with Al Journey Generator



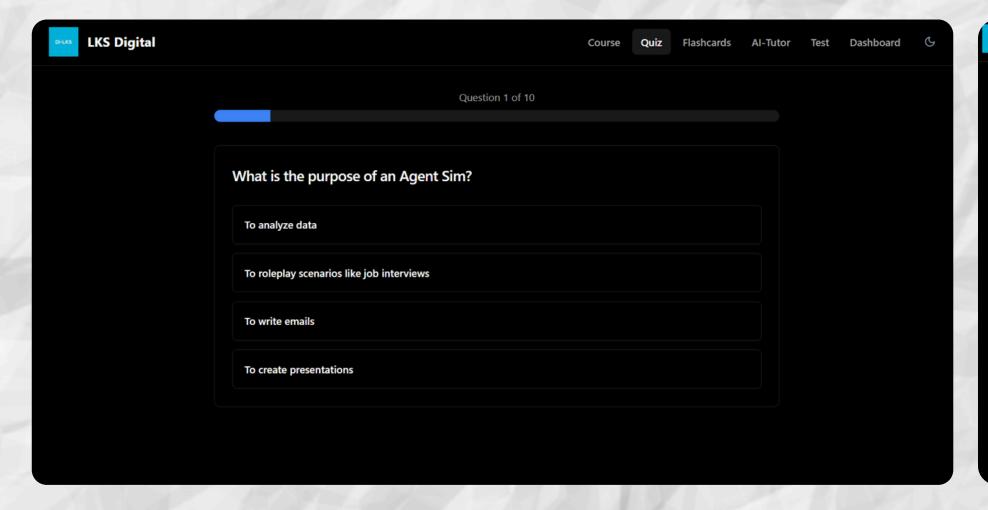


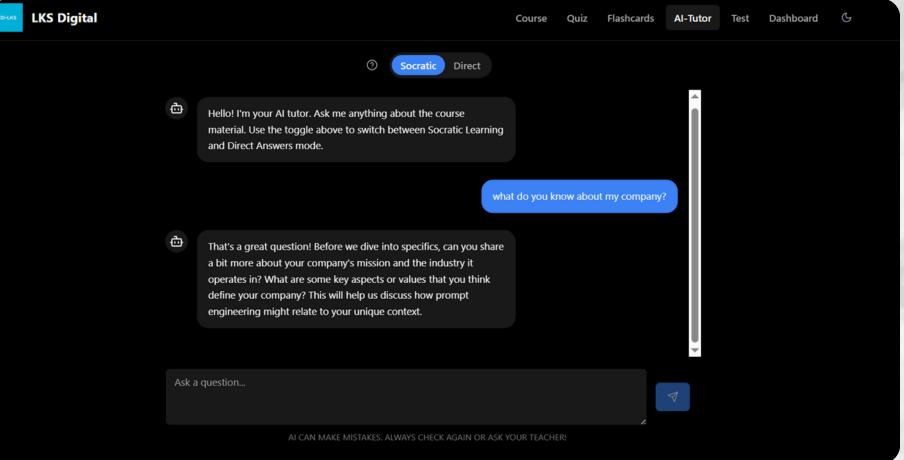




# LKS Digital

Self-Learning Module with AITTA: AI Teaching-Learning Assistant: In Collaboration with Kemristekdikti Indonesia

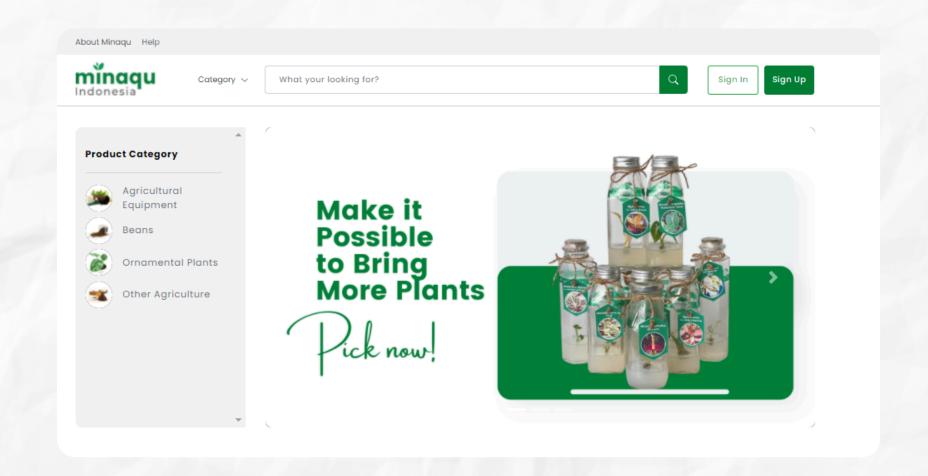








# E-commerce Global agricultural platform



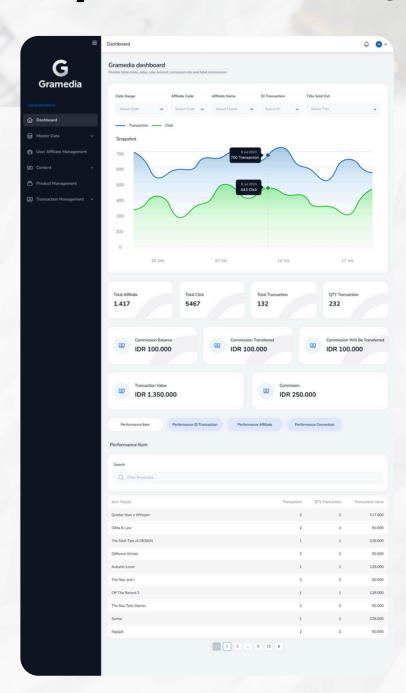


G

### Gramedia

DIGITAL

### Affiliate/Referal Platform

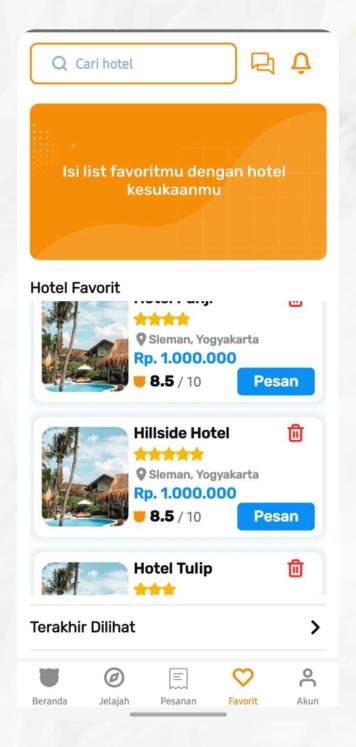


## **Bengkel Mania**

### Affiliate/Referal Platform

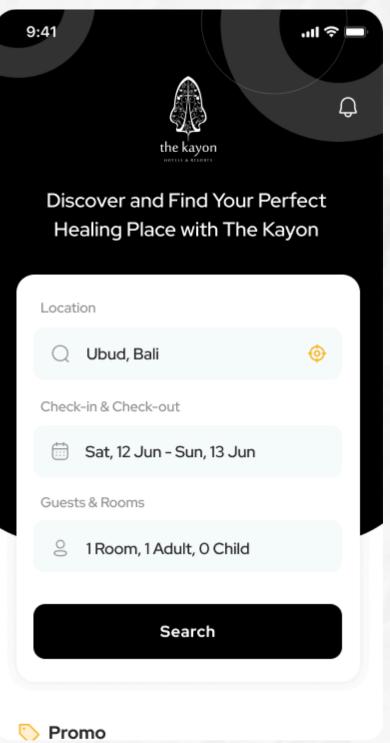








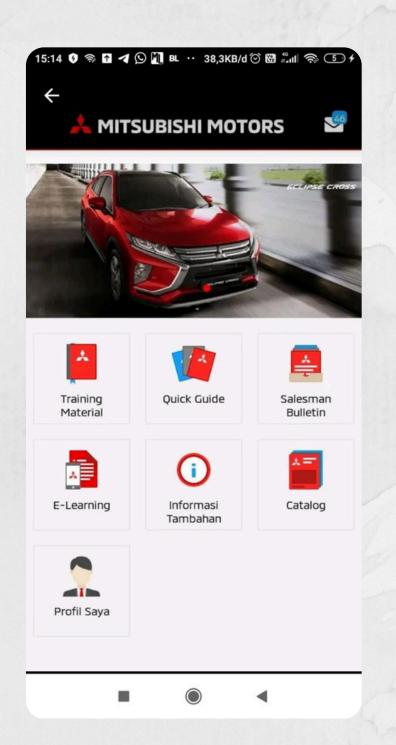




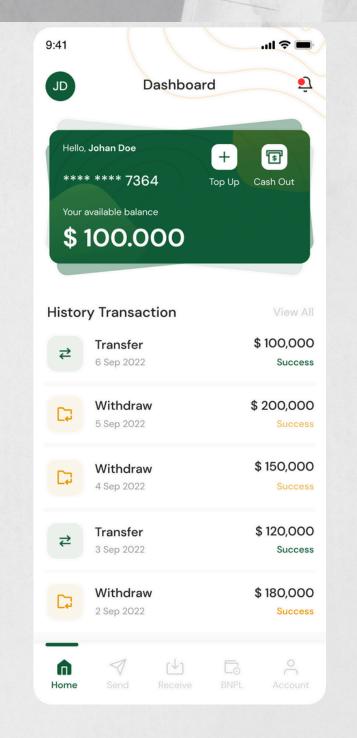
### **Our Clients' Success**

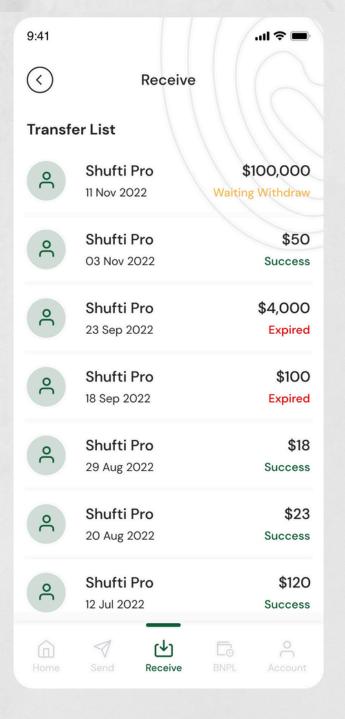


# Mitsubishi (Indirect Client from STAR)



# M-Cashier International (Kenya)

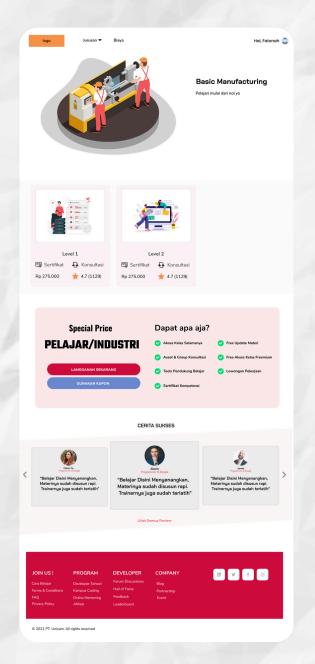


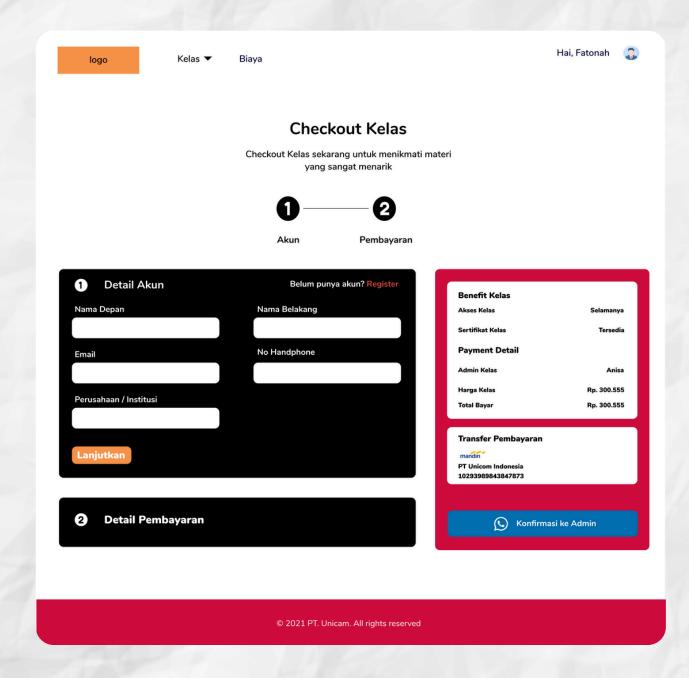


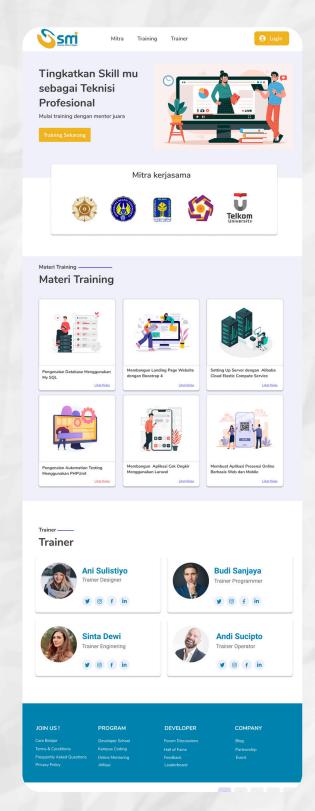


### Learning Management System (LMS)

# \*Belajar Mastercam













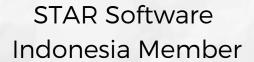
# Team-on-Demand (ToD) & ARDCA

























# University Partner (STAR & Kodegiri)















### **Meet the Team**





KUSUMA ADIWIJAYA

Commisioner of Kodegiri; Owner & President of STAR Software Indonesia Group



**DEDI** ARFIANTO

Commisioner of Kodegiri; and CEO Speequal Sdn Bhd; CEO of STAR Software Indonesia Group



**CYCAS** RIFKY

Founder and CEO Kodegiri; Chief Technology & Strategy Officer STAR Software Indonesia Group



AFRIZAL LUTHFI L

Co-Founder of KODEGIRI COO Speequal Sdn Bhd; CGO of STAR Software Indonesia Group



**DHIMAS ROBY** 

Head of Business Operation & Meta Expert



**GAMENDRA** CHASBULLAH

Chief Design & Partnership Officer



RANDA HIDAYAT

Technology & Data Lead



**LUCKY YUDHO** Human Resource & General Affair



MARINI AUDY

Project Manager/Admin Specialist

Supported by
More than 50+ Remote Community
members in South East Asia

### How to Reach Us



#### **EMAIL**

sales@kodegiri.com gamendra@kodegiri.com cycas@kodegiri.com



#### **PHONE NUMBER**

(0274) 623971 (Office)

+62 895-2903-5998 (Official)

+62 851-5999-2727 (Gamendra)

+62 81-333-933-132 (Cycas)



#### **WEB**

https://kodegiri.com/



#### **INSTAGRAM**

@kodegiri



#### **LINKEDIN**

PT. Kode Evolusi Bangsa (KODEGIRI)



